

Network Counselling and Training: Strategic plan – 2019 - 2023

Values

We offer affordable counselling to all, In accordance with our [ethos and values statement](#).

Our work is rooted within a Christian ethos of love and compassion for all people in everything we do.

Our training is professional, accredited, of a high standard and enjoys an excellent reputation.

Strategic aims

We will expand our delivery of affordable person centered counselling for people in need and develop the skills of local communities to respond to people in distress.

By 2023 we will deliver 3700 affordable counselling sessions per year. We will actively promote our service in lower income areas with the aim of increasing the proportion of counselling sessions we provide to people on a low income.

We will expand our current provision of training in counselling and listening, developing the skills of students and capacity of the profession to provide mental health support.

We will work to improve access to counselling for all people for whom counselling is suitable, recognising difficulty in access for some communities.

We will actively seek opportunity to work with groups in the local areas of Filton, Southmead, Lockleaze and Patchway.

We will contribute to the understanding of what counselling is and how it can help in Church and faith communities in Bristol.

We will run our Diploma in Counselling annually.

Delivering our aims

Improving our effectiveness

Improve core systems and processes

Build partnerships to grow income and delivery of our services

Develop communications and marketing

Financial sustainability

Ensure training creates a surplus for reinvestment in our work.

Grow our voluntary income by 50%.

Manage resources to deliver strategic priorities.

Being a strong team

Ensure effective communication and ownership of strategy at all levels.

Increase voluntary counselling capacity and where appropriate pay counsellors.

Attract and retain high quality staff and volunteers.